

# The Language of LinkedIn: Tips for Career Connections

**ARE YOU INTERESTED IN  
LEARNING USEFUL  
COMMUNICATION STRATEGIES  
FOR MAKING CAREER  
CONNECTIONS ON LINKEDIN?  
IN THIS WORKSHOP, YOU WILL:**

- Explore ways to reach out and connect with potential colleagues via LinkedIn
- Prepare to conduct informational interviews to gain knowledge about employers and positions
- Analyze example messages used to cold-contact strangers or follow-up with people you've met

**Tuesday, November 11, 2025  
4:30–6:00 p.m. | 117 Mateer Building**



**Register at  
[eppic.la.psu.edu](http://eppic.la.psu.edu)**

**COUNTS TOWARD AN EPPIC CERTIFICATE IN  
“BUILDING CONNECTIONS FOR CAREER DEVELOPMENT”**



**PennState**  
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DEPARTMENT OF  
**APPLIED LINGUISTICS**