

The Language of LinkedIn: Tips for Career Connections

ARE YOU INTERESTED IN
LEARNING USEFUL
COMMUNICATION STRATEGIES
FOR MAKING CAREER
CONNECTIONS ON LINKEDIN?
IN THIS WORKSHOP, YOU WILL:

- Explore ways to reach out and connect with potential colleagues via LinkedIn
- Prepare to conduct informational interviews to gain knowledge about employers and positions
- Analyze example messages used to cold-contact strangers or follow-up with people you've met

Tuesday, November 11, 2025 4:30–6:00 p.m. | 117 Mateer Building







COUNTS TOWARD AN EPPIC CERTIFICATE IN "BUILDING CONNECTIONS FOR CAREER DEVELOPMENT"



DEPARTMENT OF APPLIED LINGUISTICS

This publication is available in alternative media on request. Penn State is an equal opportunity, affirmative action employer, and is committed to providing employment opportunities to all qualified applicants without regard to race, color, religion, age, sex, sexual orientation, gender identity, national origin, disability or protected veteran status. Penn State encourages qualified persons with disabilities to participate in its programs and activities. If you anticipate needing any type of accommodation or have questions about the physical access provided, please contact the English For Professional Purposes Intercultural Center at 814-865-6696 or eppic@psu.edu, in advance of your participation or visit. UBR CLA 25-417